## ABSTRACT OF THE DISCLOSURE

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Herein disclosed is a biometric identity verification apparatus, comprising: imaging means (10) for taking an image indicative of a person sitting on a specific seat of an automotive vehicle; biometric identity information obtaining means (11) for obtaining biometric identity information of the person sitting on the specific seat from the image taken by the imaging means (10); biometric identity information storing means (12) for storing biometric identity information of at least one user who is allowed to utilize the automotive vehicle; judging means (13) for verifying the biometric identity information obtained by the biometric identity information obtaining means (11) on the basis of the biometric identity information stored by the biometric identity information storing means (12) to judge whether or not the person sitting on the specific seat is identical to the user who is allowed to utilize the automotive vehicle; seat position information storing means (14) for storing position information indicative of a position of the specific seat with respect to the automotive vehicle; and seat shifting means (15) for shifting the specific seat to the position to be represented by the position information stored by the seat position information storing means (14) when the image indicative of the person sitting on the specific seat is taken by the imaging means (10).